



Mid-January 2025

Dear Friends of Switzerland,

The Embassy of Switzerland in Washington, DC, wishes you a very Happy New Year! We look forward to 2025 and another year of sharing Swiss culture with you. This year, we're launching a new series, *The Swiss Beat*. In each newsletter, we'll introduce you to some great Swiss musical artists to expand your listening in the new year! In this edition, we also highlight Switzerland's incredible performances in the ongoing Ski World Cup: tune in to cheer on your favorite racers competing in Switzerland this weekend. And keep reading to learn more about one of the most important film festivals in Switzerland, taking place in the historic town of Solothurn.

Please continue to check our website, social media channels, and events calendar, where we are providing regular updates, for more cultural content. Have you found something we're missing? What would you like to see more of? Let us know – [we would love to hear from you.](#)

We hope you continue to enjoy, and take care!

Sport



Source: [swissinfo.ch](https://www.swissinfo.ch)

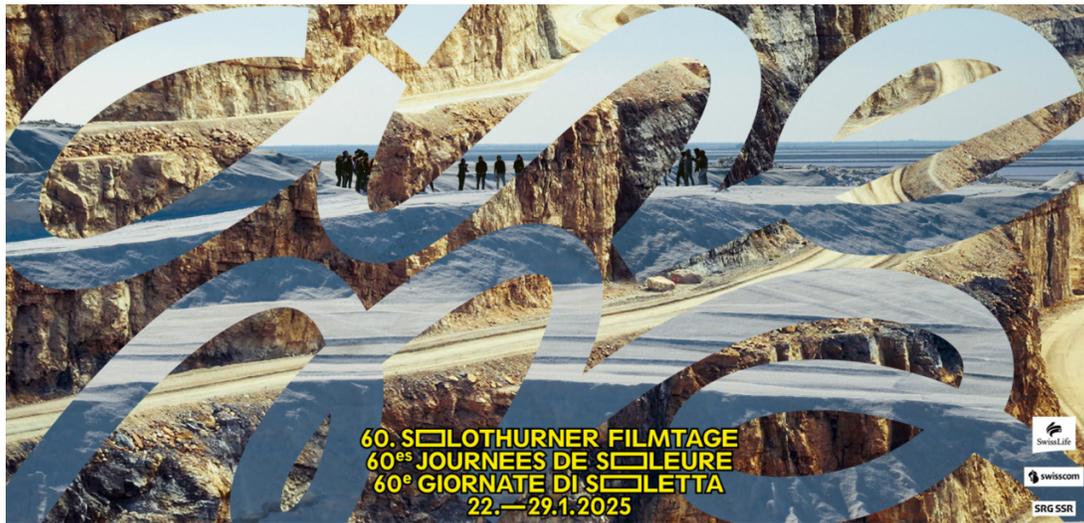
Ski World Cup 2024/2025

**Next race in Wengen, Switzerland
January 17-19, 2025**

World Cup finals in Sun Valley, Idaho March 27, 2025

It's not just a cliché, it's a reality: Swiss people love skiing and are good at it! So far, the 2024/2025 Ski World Cup season has been outstanding for the Swiss team. One of our stars, Marco Odermatt, recently brought home the win in the Giant Slalom in Adelboden, Switzerland, giving many Swiss ski fans a reason to celebrate the whole weekend. The importance Switzerland places on skiing is also evident in the recent [Swiss Sport Awards](#), which went to Odermatt, who has 42 World Cup victories, and fellow alpine skier, Lara Gut-Behrami, who has 45 World Cup victories of her own. Will you be watching the next race in Wengen, Switzerland, this weekend? Who is your favorite skier? We love to see how sports connect people, and are excited the World Cup finals will take place here in the U.S., in Sun Valley, Idaho on March 27!

Meanwhile in Switzerland...



Source: Solothurnerfilmtage.ch

60th Annual Solothurner Filmtage

January 22-29, 2025

Solothurn, Switzerland

Check out the [program here](#)

For one week each January, the Swiss town of Solothurn becomes the beating heart of Switzerland's film industry. The annual *Solothurner Filmtage* film festival kicks off next week, bringing light to the dark winter days with a vast selection of Swiss productions ranging from short films and music videos, to documentaries and feature films. There's something for everyone and, of course, Swiss linguistic, cultural, and stylistic diversity is always well represented in these productions. The *Solothurner Filmtage* also offers a platform for dialogue between filmmakers and audiences through Q&A sessions and workshops. And who knows...you may have the opportunity to view some of these films in DC as part of our Swiss Film Club!

The Swiss Beat



Source: lo-leduc.ch

Do you want to expand your musical horizons? Are you curious about Swiss musical artists? If so, we have just the thing for you: with every edition of our newsletter in 2025, our new series, *The Swiss Beat*, will introduce you to a different Swiss musical artist. These musicians and their performances are as diverse as Switzerland itself: some sing in one of the national languages (Swiss German, French, Italian, or Romansh), some in English or other languages—listen and learn more!

Today, we present the hip-hop and rap duo *Lo&Leduc*. The pair, who come from our capital city of Bern, released their first album in 2014. Swiss audiences particularly love their song [079](#), which topped the Swiss charts for 21 weeks in 2018. The song talks about the struggle of a man who falls in love with the voice of a telephone operator and desperately tries to find her phone number. *Lo&Leduc* sing and rap in Swiss German and make their fans want to sing and dance along to their lyrical texts, but also reflect on deeper issues in everyday life. [Check it out!](#)

Stay connected for more editions of *The Swiss Beat*—and share your thoughts about Swiss music with us!



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